



Veteran Vibes LLC

New York State Certified
Service-Disabled Veteran-Owned Business



Capabilities Statement

About Us

<https://veteranvibeswebdesign.com/for-government/>

Veteran Vibes Web Design LLC is a New York State & SBA-certified Service-Disabled Veteran-Owned Business (SDVOB) offering Business Intelligence (BI), Analytics Consulting, & Web/Graphic Design Services. We support government agencies and prime contractors by delivering clear, decision-ready dashboards, analytics frameworks, and digital design solutions that emphasize accuracy, consistency, and usability.

CORE COMPETENCIES



BUSINESS INTELLIGENCE (BI) AND ANALYTICS CONSULTING

We provide analytics consulting focused on transforming complex data into clear, decision-ready insights. Our work emphasizes structured KPI definition, consistent metric logic, and documentation that supports understanding and long-term maintainability.



DASHBOARD DEVELOPMENT & ADMINISTRATION

We design Looker Studio, PowerBI, and Tableau dashboards and reports intended for executive and operational use, prioritizing clarity, usability, and performance. Our approach applies platform-agnostic BI principles—including data modeling logic, calculated fields, aggregations, and drill-downs.



WEB DESIGN & DIGITAL SYSTEMS DEVELOPMENT

We design and maintain professional, secure, and accessible websites that support public-sector communication and program objectives. Our work emphasizes clean structure, usability, and long-term maintainability.



GRAPHIC DESIGN – PRINT & DIGITAL

We provide graphic design services for both print and digital use, translating information into clear, professional visuals aligned with organizational standards. We design brochures, event material, reports/presentations, and digital graphics for both web and social platforms.

DIFFERENTIATORS



NEW YORK STATE-CERTIFIED SERVICE-DISABLED VETERAN-OWNED BUSINESS (SDVOB)



FLEXIBLE ENGAGEMENT MODEL: TASK-ORDER-BASED, PROJECT-BASED, OR HOURLY SUPPORT



EXPERT LEVEL STAFF TO INCLUDE MASTERS-LEVEL CERTIFICATIONS IN DATA ANALYTICS

PAST PERFORMANCE

Experience includes ongoing analytics and dashboard support for several multi-million-dollar commercial organizations (including Crestline Logistics and Empire State Warranty) through sustained engagements, encompassing data interpretation, KPI definition, visualization planning, and end-to-end dashboard configuration. Complemented by simulated, public-sector-aligned analytics projects completed as part of our staff's Master's Degree studies in Data Analytics.

CORPORATE DATA

VETERAN VIBES LLC

16 JONES DRIVE SCHENECTADY, NY 12309

UEI: YANPYY1MJR16 | CAGE: 141X6

NYS SDVOB: 252501 | NYS VENDOR: 100346143

NYBE ID: 427918982 | DUNS: 125721344

NAICS CODES:

541519 – OTHER COMPUTER RELATED SERVICES

541512 – COMPUTER SYSTEMS DESIGN SERVICES

541430 – GRAPHIC DESIGN SERVICES

541613 – MARKETING CONSULTING SERVICES

CONTACT

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